

# LexisNexis® Publisher



**The people who make critical day-to-day business decisions keep your company competitive. Relevant, reliable business intelligence is a foundation for a better business, helping you to compete in an ever-changing marketplace. This is why it is vital that the right information is always in the hands of those who need it most, where and when they need it.**

LexisNexis Publisher is a smart content management tool that helps you sift through the daily news and share the relevant findings with the rest of the company via your intranet. Save hours of screening the media, making press cuttings and summarising your articles in an internal bulletin. You can now almost effortlessly keep your employees up to speed with company news, competitor developments, industry issues and breaking news stories that influence your business

*“I want a daily news selection, with articles on our competitors available on our intranet”*

## Customised information

LexisNexis Publisher allows you to completely customise information provision according to your wishes:

- Provide tailor-made topics relevant to your business
- Add critical commentary, insights, or analysis
- Highlight articles that you think are important
- Integrate the news content seamlessly into your website, with delivery of articles to mirror your corporate intranet style

## Effective and efficient

Publisher will help you distribute information in an effective and efficient way. You choose how you can make this tool work for you.

- Choose complete editorial control over content, or go for low maintenance and automatically publish updates on topics you define in advance
- Publisher is a web-based service hosted by LexisNexis which requires minimal internal technical resources from your side
- You can choose how you want to integrate the content into your current systems, from HTML, RSS and XML to email
- Integrate relevant information in any environment with a single interface
- Integrating the right content in your site is the best way to encourage visitors to come back to your intranet, employee portal or company website

**Tap into a wealth of news media**

LexisNexis Publisher gives you access to news articles from over 3,000 regional, national and international news sources, and trade and industry titles, with an archive of up to 90 days. This is an exceptional resource for keeping your intranet topical and up-to-date.

**No legal complications**

All copyright issues are taken care of by LexisNexis, so you will never encounter any legal complications with your news feed.

**Anywhere, anytime**

Let your people access information wherever and whenever it suits them! Using BlackBerry Wireless Handheld™ they can consult your published data using LexisNexis Publisher. From scrolling through headlines on your website to delivering newsletters to employees all over the world, Publisher gives you total control. You can set an update alert to correspond to your needs, whether once a week or several times a day.

[www6.lexisnexis.com/publisher/Editor](http://www6.lexisnexis.com/publisher/Editor)

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10/2008